

Conference-At-A-Glance

EXHIBITOR HOURS

Friday, June 10th – 10:00 AM – 6:00 PM

Saturday, June 11th – 11:00 AM – 6:00 PM

THURSDAY [REGISTRATION: 9:00 AM - 6:00 PM]

10:30 AM – Welcome/Ribbon Cutting/Processional, Libations: Kwa David Whitaker / Dr. Ron Daniels

11:15 AM – "African Origins: From Extraordinary To Ordinary...and Back Again!":

Dr. Na'im Akbar

12:30 PM – *Power*Plenary 1: George C. Fraser

2:00 PM – Opportunity Workshops A

3:15 PM – Networking Brunch & Exhibitor Showcase

4:30 PM – *Power*Panel: *Recycling Black Dollars*

5:45 PM – Dinner on your own

7:00 PM – National Town Hall Meeting: Bev Smith

9:30 PM – Speed Networking & Cocktails

FRIDAY [REGISTRATION: 9:00 AM - 6:00 PM]

7:00 AM – Power Relaxation with Andrew Morrison

8:45 AM – *Power*Event 1: Elevator Pitch Olympics: Kym Yancey

10:15 AM – *Power*Plenary, Iyanla Vanzant

11:45 AM – Phenomenal Woman Awards Luncheon: Les Brown

2:00 PM – *Power*Plenary: George C. Fraser

3:30 PM – Opportunity Workshops B

5:00 PM – *Power*Panel: *Black Faces in White Places*

6:30 PM– Dinner on your own

7:30 PM – New Author's Reception: Andrew Morrison

8:00 PM – 10th Anniversary "Turn Up The Heat" Jam with ZAPP and A.J. Jamal
(\$30 non-registrants, \$20 registrants)

SATURDAY [REGISTRATION: 9:00 AM – 2:00 PM]

7:00 AM – Power Relaxation with Andrew Morrison

8:45 AM – *Power*Event 2: Job Interview Olympics: Kym Yancey

10:15 AM – *Power*Panel 2: *Cashing In On Sports and Entertainment*

11:45 AM – BrainShare/Awards Luncheon: Gerry Foster & Lisa Nichols

2:00 PM – *Power*Plenary: George C. Fraser

3:30 PM – Opportunity Workshops C

5:00 PM – *Power*Plenary – Dr. Barbara King

5:45 PM – Closing Ceremony

6:30 PM– Dinner on your own

7:00 PM - VIP Reception for The Joe Beasley Foundation

9:00 PM – "White Party" Finale (Desserts)

DR. JOEL MARTIN – Director of Education

Dr. Joel Martin is President of Triad West, Inc. and Positively Powerful Transformational Events, specializing in training, executive coaching, and consulting. Dr. Martin is a member of the Wharton Business School Society of Fellows and has earned a Ph.D., in Communications and a Master in Psychology.

VERONICA CONWAY – Official Conference Coach

Veronica is a successful entrepreneur and founder of three coaching companies, including the Black Professional Coaches Alliance. Veronica is a certified coach, hypnotherapist and a master certified NLP practitioner; and, a Master Business and Financial coach, a seasoned facilitator and a certified mediator.

TOUR ATLANTA
Thursday, June 9TH – SESSION A

10:30 AM - Welcome/Ribbon Cutting/Processional, Libations: Kwa David Whitaker/Dr. Ron Daniels

11:15 AM – “African Origins: From Extraordinary To Ordinary...and Back Again!” –
Sponsored by: State Farm Insurance (Marquis Ballroom; Section D)
Presenter: Dr. Na'im Akbar

12:30 pm – *Power*Plenary 1: George C. Fraser
Sponsored by: Toyota (Marquis Ballroom; Section D)
Presenter: George C. Fraser, Emma Fraser-Pendleton, Sonja Williams
“Black America Is In Crisis: We Need A Miracle!”

If Black America Is To Survive, Here Are The Five Keys To Fixing Our Economic And Social Problems: Part I

2:00 PM – 3:15 PM “Opportunity” Workshops A
(All workshop rooms are located on the Marquis Level)

3:15 PM – Break (Networking Brunch in Marquis Ballroom)

Track 1: Entrepreneurship/Business Development:

A1 “Grow Your Business In 16 Weeks”
(Room M103)

Presenter: Andrew Morrison, President/CEO, Small Business Camp

Learn proven internet, direct mail, and public relation concepts that can double your sales in 16 weeks. Others have paid thousands of dollars to learn these marketing secrets during the Small Business Camp weekend. Attend this seminar and discover a system that will generate predictable monthly profits in less time and with less effort.

A2 “WOW Image Branding: Branding Your Way Into Increased Profits”
(Room M105)

Sponsored by: Hartsfield-Jackson Atlanta International Airport

Presenter: LaVon Lewis, President & CEO, PencilWorx Design Group

You only get one chance to make a great first impression. New companies often neglect the very thing that will bring them better business opportunities – their image. Learn 5 ways to attract million dollar clients and build a brand that will last a lifetime from this award winning group.

Track 2: Career Development

A3 “Swim With The Sharks Without Getting Eaten Alive: Corporate Career Strategies For Challenging Times”

Sponsored by: Exelon (Room M108)

Presenter: Emmett Vaughn, Director, Diversity Business, Exelon

Today’s competitive, cut-throat corporate environment may force you to ask, “How do I stand out above the rest? How do I advance my career without losing it? And more...” Learn proven secrets for creating an extraordinary future in corporate America plus tips and strategies for coping with the stress of these challenging times occurring in big business.

A4 “Making It Really Big In Sales And Network Marketing”

Sponsored by: ComproTax (Room M106)

Presenter: Delxino Wilson DeBriano, President/CEO, Tag Team Marketing

Attend this workshop and access the selling secrets that separate the real stars from the others. Discover the proven strategies for sales in network marketing and beyond that will enable you to overcome objections, gain commitments, sell with better results, get more business from your existing clients and make more money tomorrow with who you represent today.

Track 3: Wealth

A5 “Becoming Debt Free: Making Financial Freedom Yours”

Sponsored by: Prudential (Room M109)

Presenter: Glinda Bridgforth, President/CEO, Bridgforth Financial & Associates, LLC

This seminar will deliver surefire strategies to help you reduce and eliminate debt that has created financial bondage and deferment of your dreams. Learn to live below their means, stretch the almighty dollar, and identify their gifts and talents to create additional income for financial freedom and the life you deserve.

Track 4: Relationships/Family

A6 “The Keys To Power Networking Your Way To Good Deals and Good Business”

Sponsored by: AirTran Airways (Room M107)

Presenter: Stacia Robinson, Franchise Owner, Business Network International

Get real life examples and testimonials on the power of networking. Learn what works and what doesn't from this professional coach and organizational leader. She uses networking and teaches how to network with spectacular results. You will use these lessons at the conference and forever.

Track 5: Technology

A7 “Do It Yourself SEO and PR: Get Found Online”

Sponsored by: US Cellular (Room M102)

Presenter: Peggy Duncan, Personal Productivity Expert

This expert from The Digital Breakthroughs Institute will show you how to turn your business into a magnet with Web technology that will boost your search engine rankings. Learn how to shamelessly promote what you know and get the attention of the media who will spread the word about your business for free. If you want to get found online without knowing the technical aspects of search engine optimization, these free or low-cost tactics and tools will get you there.

Track 6: Student Program

A8 “Become The CEO of Your Dreams by Interning”

Sponsored by: Wendy's (Marquis Ballroom)

Presenter: Antoine D. Moss, Author, “Learn To Intern CEO Style”

Through the workshop, this dynamic speaker will show you how to emphatically and powerfully take advantage of internships to build strategic networks that can be tapped into for employment immediately after graduation. This author will draw from his incredible internship experiences with the FBI, U.S. Congress, and NASA to provide powerful examples, analogies, and stories that drive the importance of networking home. Get ready to become the CEO of your dreams!

3:15 PM- Networking Brunch & Exhibitor Showcase

Sponsored by: AirTran Airways (Marquis Ballroom)

4:30 PM – PowerPanel: “Recycling Black Dollars”

Sponsored by: Exelon (Marquis Ballroom)

Presenter: Maggie Anderson, Co Founder, The Empowerment Experience

Panel: Andrew Morrison, President & CEO, Small Business Boot Camp; Emmett Vaughn, Director, Diversity Business, Exelon; Glinda Bridgforth, President & CEO of Bridgforth Financial Associates, LLC; Dr. Jackie Mayfield, President, ComproTax, Inc.; Dr. Joel Martin, President, Triad West, Inc.; Delxino Wilson DeBriano, President, Tag Team Marketing, Inc.

Join Maggie Anderson, Founder of The Empowerment Experiment and learn how The Anderson’s family pledge turned into a positive awareness campaign about the need for increased entrepreneurship and conscious consumerism in the Black community. The goal of The Empowerment Experiment is to trigger a smart movement where Americans of all backgrounds will unite to support quality Black businesses and ensure that the American Dream truly applies to all. Learn how at this informative workshop!

5:45 PM – Dinner on your own

7:00 PM – National Town Hall Meeting: “Come On Black People; What Must We Do Now?”

Sponsored by: ExxonMobil (Marquis Ballroom)

A frank discussion among leaders in various sectors regarding the activities and behaviors that we can do now to change the current trajectory and path of Black America.

Moderator: Bev Smith, “The Queen of Late Night Talk” American Urban Radio Talk Show

Panel: Dr. Bill Pickard, Chairman/CEO, Vitec/Real Time Media; Dr. Na’im Akbar, Executive Director, Mind Productions Inc.; Dr. Julianne Malveaux, President, Bennett College; Iyanla Vanzant, CEO/Founder, Inner Visions Institute; Dr. Ron Daniels, President, Institute of the Black World 21st Century; Latron Price, CEO, Joe Beasley Foundation; Prudential Insurance Representative; James Lowry, Senior Advisor and Global Diversity Director, The Boston Consulting Group; Gale Britton, Vice President, Recruiting and Selection, Agency Distribution, Prudential Financial.

9:30 PM – Speed Networking & Cocktails (Marquis Ballroom Foyer)

FRIDAY, JUNE 10TH – SESSION B

7:00 AM – Power Relaxation: Andrew Morrison
Sponsored by: Cleveland Clinic (Room M302)

8:45 AM – PowerEvent 1: Elevator Pitch Olympics - Moderator: Kym Yancey, CEO, eWomen's Network

Judges: Darrin Redus, Chief Inclusion Officer, JumpStart; Colleen Payne, Founder, Mobile Cardiac Imaging Diagnostic Center; Jock Smith, President, The Cochran Firm; Bob Donaldson, President, Delta Planning, Inc.; William Pickard, CEO Vitec Inc.

Sponsored by: JumpStart (Marquis Ballroom)

You've got 3 minutes to make us a pitch for your new business. Win valuable prizes and a critique of your business from national experts.

10:15 AM – PowerPlenary, “Peace From Broken Pieces”

Presenter: Iyanla Vanzant

Discover why everything you need to learn is reflected in your relationships. Gain a new understanding of the patterns and pathologies that families unconsciously pass down through generations—until someone finally breaks through. Learn how to put your personal puzzle together, and dare to claim the peace that you truly deserve.

Sponsored by: MCI Diagnostic Center (Marquis Ballroom)

PowerNetworking Awards

11:45 AM – PowerNetworking Awards Luncheon: Les Brown; Remarks

Sponsored by: ExxonMobil & Toyota (Imperial Ballroom)

Phenomenal Women

Sheila Bronner, Publisher, Upscale Magazine; Lisa Jackson, Administrator, EPA; Debra Nelson, Vice President, MGM Resorts International; Iyanla Vanzant, Author, Speaker, Entrepreneur; Cheryl Broussard, Author, Speaker, Entrepreneur.

Corporate Professional of the Year

Hilton O. Smith, Executive Vice President, Turner Construction
Sheri L. Cooks, Manager, Business Diversity Outreach, Prudential

Living Legend / National Community Service Award

James Lowry, Senior Advisor and Global Diversity Director, The Boston Consulting Group

2:00 PM – PowerPlenary: George C. Fraser, Kym Yancey

“Black America Is In Crisis: We Need A Miracle!”

If Black America Is To Survive, Here Are The Five Keys To Fixing Our Economic And Social Problems: Part II

Sponsored by: AirTran Airways (Marquis Ballroom)

3:30 – 5:00 PM “Opportunity” Workshops B
(All “M” workshop rooms located on the Marquis Level)

Track 1: Entrepreneurship/Business Development

B1 10 “Tips In Preparing For Investors In Your Business”

Presenter: Darrin Redus, Chief Inclusion Officer, JumpStart

Sponsored by: JumpStart, Inc. (Room M109)

The challenges of raising investment capital for your business and successfully preparing for investors have been well documented by many industry experts. Yet having witnessed scores of presentations over the years this knowledge expert has found that many entrepreneurs routinely miss a few key areas. And while there are certainly no guarantees or fool-proof plans that will automatically result in successfully raising capital, the strategies you will receive will assist you in your journey.

B2 “Brand And Market Yourself Like Your Life Depended On It”

(Room M107)

Presenter: Gerry Foster - President/CEO, Gerry Foster Marketing

The most successful entrepreneurs market million dollar brands and you must too as well, learn from America's #1 Speaker on Branding for Entrepreneurs. It's time to hyper-grow your business and discover the brand secrets used to create superbrands like Amazon, Google, Apple and others. No matter what you sell, to be successful today you must have a brand that will differentiate your business from a “sea of look-alikes,” attract business like a magnet, build your CASH FLOW... and more. This workshop will show you how. So fasten your seat belt. Put your tray in its upright position, and get ready to blast off!

Track 2: Career Development

B3 “The Networking Tools And Practices That Turn Contacts Into Advocates”

Sponsored by: Turner Construction (Room M105)

Presenter: Kym Yancey, CEO, eWomen’s Network

If you want to know why some business owners achieve success and others don’t, why some entrepreneurs are able to create relationships that lead to contracts and others can’t, you must attend this breakthrough workshop. You will learn how your personality can be helping or hindering your business and what to do to have greater impact.

B4 “Breakthrough to Mastery: Transforming Your Inner Game to Create Massive Results”

Sponsored by: MGM Resorts International (Room M108)

Presenter: Veronica Conway, President & CEO, TRIBE Coaching

Do you ever wonder why you don’t realize your full potential? Do you know that you are capable of more than you demonstrate? Are you frustrated with watching others get ahead, knowing that you have just as much talent, ability and skill, but can’t seem to breakthrough? You have unlimited potential for mastery measured in the freedom and money you experience. Attend this workshop to learn how to blast through obstacles and finally unleash the inner master so that you can create the life you have always dreamed of. Participant in a powerful immersion experience designed to transform your mindset from mediocre to mastery. Plan to leave with your game changed...forever...

Track 3: Wealth

B5 “Plan Your Estate or State Will Take Your Estate”

Sponsored by: Prudential (Room M103)

Moderator: Nicole Avery; Panel, Don Smith, Cheryl Broussard and Glinda Bridgforth

Estate planning is fundamentally about transferring your assets, along with your core values and priorities, to the people and organizations of your choosing at the time and in the manner you desire. It's about building a plan that leaves your family in harmony and about creating a legacy that may span generations. Come and learn from this fine panel of professionals the things you need to know to build, protect and transfer your wealth to the ones you love.

Track 4: Relationships/Family

B6 “How to Look Better, Be Smarter and Have a More Enjoyable Sex Life”

Sponsored by: Cleveland Clinic (Room M102)

Presenter: Jennifer Rooke, MD, MPH, FACOEM, FACPM Medical Director, Atlanta Lifestyle Medicine, Dr. Anthony Stallion, M.D., Surgeon & Director of Diversity, Cleveland Clinic

Learn the underlying causes of the chronic diseases that disproportionately affect the African American community and discover the lifestyle changes that have been documented to prevent and reverse these diseases. The presentation is designed to engage people in the things that they are interested in such as living longer, looking better and having better sex. The same lifestyle changes that prevent and reverse heart disease will also prevent and reverse erectile dysfunction. Unclogging arteries to the heart will also unclog arteries to the brain and the skin that will improve brain function and reduce wrinkles. Live a better, happier, more enjoyable life.

Track 5: Technology

B7 “Four Mobile Technologies Guaranteed To Make You More Competitive in Business or Career”

(Room M106)

Presenter: Trey Brady, Principle, Flava Consulting

By 2014, more people will access the Internet from a mobile device than a desktop computer. For the first time Black men and women are early adopters of mobile technology. What must you know to be relevant and to get out front with these leaders? What must you learn quickly? While most never leave home without their phone, the key to being competitive will be how rapidly you begin to utilize the functionality of the smartphone in your everyday personal and professional life. Attend this session. Learn from this mobile solutions consultant with an Electrical Engineering Degree who is a principal with Flava Consulting, a key contributor of mobile technologies used at the *PowerNetworking* Conference.

B8 “The New Networking: Face to Face to Facebook”

Sponsored by: US Cellular (Room M101)

Presenter: DeLores Pressley, Motivational Speaker, Personal Power Expert & Coach

The vast majority of business transactions take place between people who have connections that are more than just commercial. Connecting with people, in person and online, is critical in today's highly competitive marketplace. In this session; this consultant and coach will help you gain confidence and develop powerful relationships, generate more business by simply being you, develop rapport and leveraging opportunities by creating connections that count. You'll learn how to use social networking sites to your advantage and learn which sites are the best for advancing your career and business. You'll discover how she's been featured on Oprah, Entertainment Tonight, and ABC, CBS and NBC television.

Track 6: Students

B9 “The Knock ‘Em Alive Positively Powerful Strategies For Your Job Success!”

Sponsored by: Toyota (Marquis Ballroom)

Presenter: Dr. Joel Martin, CEO, Triad, Inc.

There has never been a better time for Black youth to seize the time in today’s job market. Companies are hungry to meet YOU and get to know YOU - the high-potential quality recruits that are ready and able to fill the brain drain for the 40% of the workforce that will soon retire. Let this dynamic international transformational trainer, marketing professional and consultant to industry prepare you with the strategies you must know now about how to get where you want to be in that dream career...faster!

5:00 PM – PowerPanel: Black Faces in White Places

Sponsored by: US Cellular (Marquis Ballroom)

Moderator: Dr. Randal Pinkett, CEO, BCT Partners, Inc.

10 Game-Changing Strategies To Achieve Success And Find Greatness.

Panel: Darrin Redus, Chief Inclusion Officer, JumpStart; Greg Hinton, Director, US Cellular; Stan Fleming, Vice President, State Farm; Debra Nelson, Vice President, MGM Resorts International; Veronica Conway, President & CEO, TRIBE Coaching; Prudential Representative,

6:30 PM – Dinner on your own

7:30 PM – New Author’s Reception (Room M101)

8:00 PM – 10th Anniversary “Turn Up The Heat” Jam with ZAPP and Comedian A.J. Jamal (\$30 non-registrants, \$20 registrants)

SATURDAY, JUNE 11TH – SESSION C

7:00 AM – Power Relaxation: Andrew Morrison

Sponsored by: Cleveland Clinic (Room M302)

8:45 AM – PowerEvent 2: “Job Interview” Olympics:

Sponsored by: State Farm (Marquis Ballroom)

Moderator: Kym Yancey, CEO, eWomen’s Network

Judges: Emmett Vaughn, Director, Diversity Business, Exelon; Sheri L. Cooks, Manager, Business Diversity Outreach, Prudential Financial; Debra Nelson, V.P. Diversity/Community Affairs, MGM Resorts International; Stan Fleming, Director, Multicultural Business Development, State Farm Insurance; Carter Drew, Principal/Co-Founder, Carter & Reynolds

10:15 AM – PowerPanel 2: “Cashing In On Sports and Entertainment”

Moderator: Darrell D. Miller Esq., Partner and Co-Chair of Entertainment & Sports Law Practice, Fox Rothschild LLP

Panel: Everett Glenn, Esq., President, Entertainment & Sports Plus, Inc. (ESP); Marshawn Evans, Esq., President, EDGE 3M Sports & Entertainment; Brian Jordan, Major League Baseball Star; Peter Thomas, Founder and CEO, Peter Thomas Entertainment Group; Jacque Edmonds Cofer, Executive Producer: “*Let’s Stay Together*”, BET

Sponsored by: AirTran Airways (Marquis Ballroom)

Every person in the highly competitive entertainment industry wants to be the best, the biggest, the most successful, influential and wealthy. But what does it take to be a player in today’s primetime? Discover the strategies from these mega-leaders of the entertainment industry who have “been there and done that” and still are blazing trails while working with some of the most influential and recognizable artist and entertainment companies in the business.

11:45 PM – PowerNetworking/Awards Luncheon: Gerry Foster, BrainShare Auctioneer & Lisa Nichols; remarks

Sponsored by: State Farm (Imperial Ballroom)

Entrepreneur of the Year

Michael Roberts, CEO, The Roberts Company

Sonja Williams, Founder, Shock Theory, Inc.

Living Legend / National Community Service Award

Joe Beasley, Founder, The Joe Beasley Foundation

2:00 PM – PowerPlenary: George C. Fraser, Cheryl Broussard

“Black America Is In Crisis: We Need A Miracle!”

If Black America Is To Survive, Here Are The Five Keys To Fixing Our Economic And Social Problems: Part III

Sponsored by: Toyota (Marquis Ballroom)

3:30 PM – 5:00PM – “Opportunity” Workshops C

Track 1: Entrepreneurship/Business Development

C1 “1000 Leads in 60 Seconds”

(Room M108)

Presenter: Toni Navy, CEO, 7SuccessCycles

Watch your business revenues explode with the 7 Powerful Underground Techniques the online and offline lead generation experts don't want you to know. Find out how to get 1000 leads in 60 seconds, dominate within your target market and harness the power to create an online and offline presence that converts into **SALES**. In this session you will also receive the FREE Small Business Football Marketing Blueprint that will help you implement the techniques and define the actions you must take to achieve **Extraordinary Results!**

C2 “Unlock The Millions In Government Contracts Through Strategic Alliances”

Sponsored by: U.S. Environmental Protection Agency (Room M106)

Presenter: Mark Oliver, Director, Small Business Office, U.S. Department of Interior

Panel: Jeanette Brown, Director of Small Business Office, U.S. Environment Protection Agency; Quinton Robinson, Director of Small Business Office, U.S. Department Agriculture; Linda Sitney, Outreach Women Business Owners-PC, U.S. Department of Veteran's Affairs; Dan Strudivant, Deputy Director, Office of Small & Disadvantage Business Utilization, U.S. Department of Homeland Security; Joe Jackson, Director, Supplier Diversity, Hartsfield-Jackson Atlanta International Airport.

Wouldn't it be great if you could get on the inside track, cut the red tape, and do a boatload of business with America's biggest customer knowing you have a great customer relationship with your client and a great strategic partner? Now you can. Doing business with the government has changed. Discover how and what's in it for your business.

Track 2: Career Development

C3 “Power Persuasion Sales Strategies That Close Deals”

(Room M102)

Presenter: Linda Clemons, CEO, Sisterpreneur, Inc.

Ever wonder how others continue to succeed and soar in their sales career? What it takes to be a million dollar producer in spite of the economy? How you create massive, immediate excitement for your product, service, company or brand? The key is having a strategy and system developed in a presentation that will stay with your customers and clients for a lifetime. In this high energy interactive session you will take away at least three strategies that will help you close more sales and become irresistible to your clients. This session is guaranteed to have you talking and selling with ease.

C4 “Understanding Self-Publishing”

(Room M109)

Presenter: James Williams, President/CEO, Rising Eagle Publishing

The most important thing to understand about self-publishing is that it is a business. If you have bad organizational skills and don't want to deal with the frustrating collection process, don't consider this course of action, please! With that aside, this session will deal with what self-publishing is all about. Self-publishing means you are responsible for the production, distribution, and most importantly, the marketing of your book. The marketing aspect of this business is where most self-publishing authors fall short. Learn how to avoid the pitfalls and publish your own best-seller.

Track 3: Wealth

C5 “A Man Is Not A Financial Plan! Learn How To Become Smart & Savvy With Your Money”

Sponsored by: Prudential (Room M107)

Presenter: Cheryl Broussard, CEO, Cheryl Broussard, Inc.

This workshop is for you if you never want to lose sleep over money again! If you want to take control of your financial future and are tired of looking and waiting for a rich Prince Charming or Princess Money Bags, attend this presentation and discover how to create true freedom.

C6 “How To Get A College Scholarship For Your Child Regardless of Income” (Room M103)

Presenter: Dan Evertsz

College is very affordable if you start planning early. Our program starts students as early as middle school. The families that receive the most financial aid are the families that plan and understand how the financial system works. If this is you, we have the information you need.

Track 4: Relationships/Family

C7 “The Rights of Passage: Building Strong Black Families”

Sponsored by: MCI Diagnostics (Room M105)

Presenter: Kwa David Whitaker, Principal, Ashe Culture Center, Inc.

When the family is strong, its youth and adults cannot fail. Participate in this visionary and informative workshop and learn skills that will increase your family’s health survival and joy producing abilities. Join this international advocate of family unity and take family strength home with you.

Track 5: Technology

C8 “How To Build A Digital Publishing Empire!”

(Room M104)

Presenter: Brother Bedford, President, Global Marketing & Publishing

Participants in the workshop will learn how to turn information, their knowledge, and expertise into ‘Digital Products’ (ebooks, audio, and video) that they can sell from their website, blogs, and membership sites.

You’ll also learn how to publish these ‘Digital Products’ on Amazon, Itunes and other publishing platforms.

Track 6: Students

C9 “G.R.O.W. Towards Your Greatness 2011!”

Sponsored by: Wendy’s (Marquis Ballroom)

Presenter: Omekongo Dibinga, Speaker/Publisher, Free Your Mind Publishing

This high energy presentation will motivate you to develop a no nonsense, no excuse approach to living your dreams. Participants will leave this session understanding the importance of not only pursuing their education, but also pursuing a career as an entrepreneur. From the fundamental steps of goal setting and developing a strong network to financial literacy and being a “go-giver”, participants will understand what it takes to live life on *their* terms and serve their community and the planet while doing so. Omékongo will not only share his experiences as an entrepreneur, award-winning musician, and doctoral student. He will also highlight examples of well-known and lesser-known figures who have achieved greatness to further emphasize the point that anyone can achieve excellence if that is the goal. Lastly, participants will learn the “G.R.O.W.” formula so that they can leave with a definitive action plan for success!

5:00 PM – PowerPlenary – Dr. Barbara King (Marquis Ballroom)
“Healing Our Broken Village”

5:45 PM – Closing Ceremony / FraserNet Ritual
-Sponsored by: Cleveland Clinic (**Marquis Ballroom**)

6:15 PM – Dinner on your own

7:00 PM – VIP Reception for The Joe Beasley Foundation
Sponsored by: Coke (**Imperial Ballroom**)

9:00 PM – “White Party” Finale (Desserts) (Imperial Ballroom)